



KVVU-TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

New

CONTRACT

Contract / Revision	Alt Order #	
498454 /	06368344	
<u>Product</u>		
CROSSROADS GPS		
Contract Dates	Estimate #	
10/21/12 - 10/28/12	1121	
Advertiser	Original Date / Revision	
ISS/Cross Roads GPS	10/24/12 / 10/24/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
KVVU	Teresa Difuria	TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
	12	11
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 20	KVVU	10/27/12	10/27/12	Criminal Minds	Sat 5-6p		:30			NM	7	\$3,845.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>							
Week:	10/22/12	10/28/12	-----1-	1	\$145.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/22/12-10/28/12	Criminal Minds		Sat 5-6p	-----Sa--	:30		\$145.00	NM		
		See MG 20.2,20.3,20.4,20.5,20.6,20.7										
2	KVVU	10/22/12-10/22/12	Special Early News		Special Early New:M-----		:30		\$1,025.00	NM		
		See MG 20.9,20.10,20.11										
3	KVVU	10/21/12-10/28/12	Fox News Sunday 8-9a	8-9a	-----Sl	:30			\$850.00	NM		
		MG for 24.1,32.1,52.1,31.1,23.2,15.1,20.1										
4	KVVU	10/21/12-10/28/12	Fox News Sunday 8-9a	8-9a	-----Sl	:30			\$850.00	NM		
		MG for 24.1,32.1,52.1,31.1,23.2,15.1,20.1										
5	KVVU	10/27/12-10/27/12	Prime After Baseball		M-Sa 8-10p/Su 7-1-----Sa--		:30		\$510.00	NM		
		MG for 24.1,32.1,52.1,31.1,23.2,15.1,20.1										
6	KVVU	10/25/12-10/25/12	Special Early News		Special Early New:----Th----		:30		\$950.00	NM		
		MG for 24.1,32.1,52.1,31.1,23.2,15.1,20.1										
7	KVVU	10/27/12-10/27/12	Star Wars The Clone Wars		M-Sa 8-10p/Su 7-1-----Sa--		:30		\$510.00	NM		
		See MG 20.8										
8	KVVU	10/27/12-10/27/12	Star Wars The Clone Wars		M-Sa 8-10p/Su 7-1-----Sa--		:30		\$510.00	NM		
		MG for 20.7 10/27										
9	KVVU	10/28/12-10/28/12	Simpsons/Simpsons		M-Sa 8-10p/Su 7-1-----Sl		:30		\$650.00	NM		
		MG for 20.2 10/22										
10	KVVU	10/28/12-10/28/12	CSI:Miami	Sun 12-1am	-----Sl	:30			\$300.00	NM		
		MG for 20.2 10/22										
11	KVVU	10/28/12-10/28/12	Extra Weekend	Sun 2-3am	-----Sl	:30			\$75.00	NM		
		MG for 20.2 10/22										

Totals

58 \$41,265.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	58	\$41,265.00	\$35,075.25
Totals	58	\$41,265.00	\$35,075.25

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>	
498454 /	06368344	
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/21/12 - 10/28/12	CROSSROADS GPS	1121
<u>Advertiser</u>		<u>Original Date / Revision</u>
ISS/Cross Roads GPS		10/24/12 / 10/24/12

Signature: _____ **Date:** _____

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REP HEADLINE# 6368344 TRF# 498454
\$\$\$ MOD# 2: UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP OCT25/12 13.211
CHANGES *** KVUU-TV ***

ADV #	ADV.	NAME	ISS/CROSSROADS	GPS
AGY #	AGY.	NAME	CROSSROADS	MEDIA LLC

BUYER NAME EMILY MILHOAN REP. # OFF. # 762

66 CANAL CENTER PLAZA, SUITE 555

SALES PRSN PH- TERESA DIFURIA

ORDER # _____ CONTRACT # 6368344

CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES OCT21/12 OCT28/12 WK-2

卷之三

REP: OK'R M5 SEE LINE 70

TOTAL SAME
PLS CNF THANKS
NIKKI

STA: * * * * * MURS TS 7 CONSW TIN DYNAMIC SCREWDRIVER * * * * *

AGENCY ADVERTISER CODE = 12
AGENCY PRODUCT CODE = 11
AGENCY EST# = 11211

4 S 400P-500P

PROGRAM : DR OZ
ON COM1 : DR OZ

70 A 500A-600A

PROGRAM : NEWS
SPOT N/A. MG AM NEWS. NOT PRE-BOOKED PLS APP
ORD COM: MWTG COON FOR ACTS ON TTTT A TO C FROM 1/1/74

Requested by: ROSE

卷之三

E-Order#: 422180 (Rev 0) Agy#2324248
Station: KVNU-TV LAS VEGAS, NV
Acme CROSSROADS MEDIA LLC

Agency: CROSSROADS MEDIA LLC
Advertiser: ISS/CROSSROADS GPS

Hdln#: 6368344 (Mod 1.1)

Hdln#: 6368344 (Mod 1.1)
Dates: Oct21/12 - Oct28/12
Prod: CROSSROADS CPS

FIG. 1. CROSSED GRIDS

Prod2: . . .

Tel#

10 #

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spd/Week	Total Spots	Total Dollars	Program Name
Total 58 Spots for:											
							58		\$41,265		
										\$41,265	

CONTRACT



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25-TV 5 Drive
Henderson, NV 89014
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N(1)

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498454 /	06368344

Product		
CROSSROADS GPS		
Contract Dates	Estimate #	
10/21/12 - 10/28/12	1121	
Advertiser	Original Date / Revision	
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Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
KVVU	Teresa Difuria	TELEREP-PHIL
Special Handling		
Demographic		
Adults 35+		
IDB#	Advertiser Code	Product Code
	12	11
Agency Ref	Advertiser Ref	

And:

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/26/12	10/26/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	-----1--					1	\$250.00			
N 2	KVVU	10/26/12	10/26/12	Better	M-F 11a-12p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	-----1--					1	\$195.00			
N 3	KVVU	10/26/12	10/26/12	Anderson	3-4p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	-----1--					1	\$300.00			
N 4	KVVU	10/26/12	10/26/12	The Dr.Oz Show	4-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	-----1--					1	\$350.00			
N 5	KVVU	10/26/12	10/26/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	-----1--					1	\$950.00			
N 6	KVVU	10/26/12	10/26/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	-----1--					1	\$450.00			
N 7	KVVU	10/26/12	10/26/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	-----1--					1	\$725.00			
N 8	KVVU	10/26/12	10/26/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	-----1--					1	\$700.00			
N 9	KVVU	10/26/12	10/26/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	-----1--					1	\$275.00			
N 10	KVVU	10/22/12	10/22/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	1-----					1	\$250.00			
N 11	KVVU	10/22/12	10/22/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	1-----					1	\$2,150.00			

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10/21/12 - 10/28/12	CROSSROADS GPS	1121
Advertiser		
ISS/Cross Roads GPS		
Original Date / Revision		
10/12/12 / 10/18/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/22/12	10/28/12	1-----				1	\$2,150.00			
N 12	KVVU	10/22/12	10/22/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/22/12	10/28/12	1-----				1	\$1,950.00			
N 13	KVVU	10/22/12	10/22/12	Anderson	3-4p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/22/12	10/28/12	1-----				1	\$300.00			
N 14	KVVU	10/22/12	10/22/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/22/12	10/28/12	1-----				1	\$950.00			
N 15	KVVU	10/22/12	10/22/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/22/12	10/28/12	1-----				1	\$900.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Fox 5 News at 6pm	M-F 6-630pm	M-----	:30		\$900.00	NM		
				See MG 20.2,20.3,20.4,20.5,20.6,20.7								
N 16	KVVU	10/22/12	10/22/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/22/12	10/28/12	1-----				1	\$725.00			
N 17	KVVU	10/22/12	10/22/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/22/12	10/28/12	1-----				1	\$700.00			
N 18	KVVU	10/22/12	10/22/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/22/12	10/28/12	1-----				1	\$275.00			
N 19	KVVU	10/27/12	10/27/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/22/12	10/28/12	-----1-				1	\$2,100.00			
N 20	KVVU	10/27/12	10/27/12	Criminal Minds	Sat 5-6p		:30			NM	5	\$3,845.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/22/12	10/28/12	-----1-				1	\$145.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Criminal Minds	Sat 5-6p	-----Sa--	:30		\$145.00	NM		
				See MG 20.2,20.3,20.4,20.5,20.6,20.7								
	2	KVVU	10/22/12-10/22/12	Special Early News	Special Early News	M-----	:30		\$1,025.00	NM		
	④	MG	for 24.1,32.1,52.1,31.1,23.2,15.1,20.1									
	3	KVVU	10/21/12-10/28/12	Fox News Sunday 8-9a	8-9a	-----Su	:30		\$850.00	NM		
	④	MG	for 24.1,32.1,52.1,31.1,23.2,15.1,20.1									
	4	KVVU	10/21/12-10/28/12	Fox News Sunday 8-9a	8-9a	-----Su	:30		\$850.00	NM		
	④	Credited										
	5	KVVU	10/27/12-10/27/12	Prime After Baseball	M-Sa 8-10p/Su 7-1-----Sa--		:30		\$510.00	NM		
	④	MG	for 24.1,32.1,52.1,31.1,23.2,15.1,20.1									
	6	KVVU	10/25/12-10/25/12	Special Early News	Special Early News	-----Th-----	:30		\$950.00	NM		
	④	MG	for 24.1,32.1,52.1,31.1,23.2,15.1,20.1									
	7	KVVU	10/27/12-10/27/12	Star Wars The Clone Wars	M-Sa 8-10p/Su 7-1-----Sa--		:30		\$510.00	NM		
	④	MG	for 24.1,32.1,52.1,31.1,23.2,15.1,20.1									
N 21	KVVU	10/21/12	10/28/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	2	\$3,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/15/12	10/21/12	-----1				1	\$1,850.00			
		Week: 10/22/12	10/28/12	-----1				1	\$1,850.00			

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ISS/Cross Roads GPS		
Original Date / Revision		
10/12/12 / 10/18/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 22	KVVU	10/21/12	10/28/12	Criminal Minds	Sun 11p-12am		:30			NM	2	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	-----1					1	\$145.00			
Week:	10/22/12	10/28/12	-----1					1	\$145.00			
N 23	KVVU	10/21/12	10/28/12	Extra Weekend	Su 6-7p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	-----1					1	\$175.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Extra Weekend	Su 6-7p	-----St	:30		\$175.00	NM		
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/22/12-10/28/12	Extra Weekend	Su 6-7p	-----St	:30		\$175.00	NM		
N 24	KVVU	10/21/12	10/28/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
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		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
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		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12									
N 26	KVVU	10/25/12	10/25/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	---1---					1	\$250.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12									
N 27	KVVU	10/25/12	10/25/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	---1---					1	\$2,150.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Fox 5 News M-F 10p-11p	10p-11p	-----Th-----	:30		\$1,025.00	NM		
N 28	KVVU	10/25/12	10/25/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	---1---					1	\$1,950.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Fox 5 News M-F 11p	M-F 11-1135p	-----Th-----	:30		\$1,950.00	NM		
N 29	KVVU	10/25/12	10/25/12	Divorce Court	M-F 11a-12p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	---1---					1	\$195.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12									
N 30	KVVU	10/25/12	10/25/12	Anderson	2-3p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	---1---					1	\$300.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12									
N 31	KVVU	10/25/12	10/25/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	---1---					1	\$1,025.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-----Th-----	:30		\$1,025.00	NM		
N 32	KVVU	10/25/12	10/25/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	---1---					1	\$900.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Fox 5 News at 6pm	M-F 6-630pm	-----Th-----	:30		\$900.00	NM		

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Henderson - Las Vegas

Contract / Revision	Alt Order #	
498454 /	06368344	
Contract Dates	Product	Estimate #
10/21/12 - 10/28/12	CROSSROADS GPS	1121
Advertiser		
ISS/Cross Roads GPS		
Original Date / Revision		
10/12/12 / 10/18/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 33	KVVU	10/25/12	10/25/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	---	1				1	\$725.00			
N 34	KVVU	10/25/12	10/25/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	---	1				1	\$700.00			
N 35	KVVU	10/25/12	10/25/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	---	1				1	\$275.00			
N 36	KVVU	10/23/12	10/23/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	-1-----	1				1	\$250.00			
N 37	KVVU	10/23/12	10/23/12	Better	M-F 11a-12p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	-1-----	1				1	\$195.00			
N 38	KVVU	10/23/12	10/23/12	Anderson	3-4p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	-1-----	1				1	\$300.00			
N 39	KVVU	10/23/12	10/23/12	The Dr.Oz Show	4-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	-1-----	1				1	\$350.00			
N 40	KVVU	10/23/12	10/23/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	-1-----	1				1	\$450.00			
N 41	KVVU	10/23/12	10/23/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	-1-----	1				1	\$900.00			
N 42	KVVU	10/23/12	10/23/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	-1-----	1				1	\$725.00			
N 43	KVVU	10/23/12	10/23/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	-1-----	1				1	\$700.00			
N 44	KVVU	10/23/12	10/23/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	-1-----	1				1	\$275.00			
N 45	KVVU	10/24/12	10/24/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	--1----	1				1	\$250.00			
N 46	KVVU	10/24/12	10/24/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	--1----	1				1	\$2,150.00			
N 47	KVVU	10/24/12	10/24/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	--1----	1				1	\$1,950.00			
N 48	KVVU	10/24/12	10/24/12	Anderson	2-3p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	--1----	1				1	\$300.00			
N 49	KVVU	10/24/12	10/24/12	Dr Oz	3-4p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	--1----	1				1	\$350.00			

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Henderson - Las Vegas

Contract / Revision	Alt Order #	
498454 /	06368344	
Contract Dates	Product	Estimate #
10/21/12 - 10/28/12	CROSSROADS GPS	1121
Advertiser		Original Date / Revision
ISS/Cross Roads GPS		10/12/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/22/12	10/28/12	--1----				1	\$350.00			
N 50	KVVU	10/24/12	10/24/12	Special Early News								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/22/12	10/28/12	--1----				1	\$950.00			
N 51	KVVU	10/24/12	10/24/12	FOX 5 News 5-6am M-F	5a-6a				:30			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/22/12	10/28/12	--1----				1	\$450.00			
N 52	KVVU	10/24/12	10/24/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p				:30			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/22/12	10/28/12	--1----				1	\$1,025.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	---W-----	:30		\$1,025.00	NM		
	See MG 20.2,20.3,20.4,20.5,20.6,20.7											
N 53	KVVU	10/24/12	10/24/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a				:30			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/22/12	10/28/12	--1----				1	\$725.00			
N 54	KVVU	10/24/12	10/24/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a				:30			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/22/12	10/28/12	--1----				1	\$700.00			
N 55	KVVU	10/24/12	10/24/12	More M-F 9-10a	M-F 9a-10a				:30			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/22/12	10/28/12	--1----				1	\$275.00			
Totals											56	\$41,265.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	56	\$41,265.00	\$35,075.25
Totals	56	\$41,265.00	\$35,075.25

Signature: _____ **Date:** _____

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REP HEADLINE# 6368344 TRF# 498454
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY ORDER WORKSHEET
CREDIT RISK !!! FROM REP OCT18/12 15.01
HARRIS REPORT **CHANGES** *** KVUU-TV ***

FAX# 610-225-1191
REP. # _____ OFF. # 762 SALESMAN # _____
BUYER NAME EMILY MILHOAN
SALES PRSN PH- TERESA DIFURIA

PROGRAM : SPECIAL NEWS AFTER THE DEBATE
ORD COM1: SPOTS N/A DUE TO DEBATE & SPORTS. SEE MG OFFER.
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-15 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT27 ON LINE-20 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT21 ON LINE-23 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT28 ON LINE-23 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT21 ON LINE-24 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT28 ON LINE-24 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT25 ON LINE-31 FOR 1 SPOT/WK

ADV # _____ ADV. NAME ISS/CROSSROADS GPS
AGY # _____ AGY. NAME CROSSROADS MEDIA LLC
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
CONTRACT # 6368344
CLASS: NATL. LOCAL REGIONAL
REP. # _____ OFF. # 762 SALESMAN # _____
PRDCT CROSSROADS GPS EST#1121 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT21/12 OCT28/12 WK-2
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

REP: TO ROSE
FR NIKKI

OK'D M1 AND M2 SEE LINE 56-66
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTAL:
:LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:
AGENCY ADVERTISER CODE = 12 AGENCY EST# = 1121
AGENCY PRODUCT CODE = 11

PROGRAM : CON COM1:	AGENCY : CON COM1:	TIME PERIOD : 15 S 600P-630P	LGTH : 30	SEC : \$900.00	RATE : 10/22	START : 10/22	END : 10/22	SPTS : 0	WEEK : MON	DAYS : 0	TOTAL : MON
56 A 730P-800P			30	\$1,025.00	10/22	10/22	10/22	1	MON	1	

REP HEADLINE# 6368344 TRF# 498454
\$\$\$ MOD# 0: UNAPPROVED REV#1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES

OCT18/12 15.01
*** KVUU-TV ***

REP HEADLINE# 6368344 TRF# 498454
SSS MOD# 0: UNAPPROVED REV #1 SSS

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES

91
OCT 18 / 12 15.01
*** KVVU-TV ***

REP HEADLINE# 63368344 TRF# 498454
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT18/12 15.01
CHANGES *** KVUU-TV ***

L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

:LINE# :REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS :TOTL: :TOTL:
:LINE# : : : : : : : DATE : DATE : /WK: INVT : : :SPTS:

STATION MAKEGOOD OFFERS:
M2 OK'D BUY#25 MISSED: THU/100P-200P OCT25 30S \$195.00 (OCT12/12)
BUY#29 THU/1100A-1200N OCT25 30S \$195.00
BUY#30 THU/300P-400P OCT25 30S \$300.00
BUY#48 WED/300P-400P OCT24 30S \$300.00
BUY#49 WED/400P-500P OCT24 30S \$350.00
BUY#50 WED/500P-530P OCT24 30S \$950.00
OFFER: THU/1200N-100P OCT25 30S \$195.00 PLS ADVISE.
& THU/1100A-1200N OCT25 30S \$195.00
& THU/200P-300P OCT25 30S \$300.00
& WED/200P-300P OCT24 30S \$300.00
& WED/300P-400P OCT24 30S \$350.00
& WED/400P-430P OCT24 30S \$950.00
CMT: TP & PRG CHG DUE TO SPORTS & DEBATE. PREBOOKED PLS APPROVE.

OCT/12 41265.00
CONTRACT TOTAL SPOTS 41265.00 56

MARKET TOTALS \$375,136 KVUU 11% KSNV 33% KTVU 3%
KTVU 3% KLAS 33% KTNV 11% KVMY 8% KVCW 1% CABL 0%

SVC- NSI
DEMO-S- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6368344
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT 10/12 12.44
*** KVUU-TV ***

ADV	#	ADV.	NAME	ISS/CROSSROADS	GPS
RIGHT	4	RIGHT	NAME	CROSSROADS	MENTA TIC

66 CANAL CENTER PLAZA, SUITE 555

SALES PRSN PH- TERESA DIFURIA

ORDER # 498454 CONTRACT # 636834
SUBORDINATE, VIA 22014

CLASS: NATL. LOCAL REGIONAL

PRDCT	CROSSROADS	GPS	EST#	1121	COMMENTS:
FTIGHT	DATES	OCT21/12	OCT28/12	WK-2	(LINE, ORDER,

ICE)

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDDE

DATE OCT 10/12 12.44

REP: TO ROSE
FR NIKKI

TOTAL \$41265
PLS CNF THANKS

CON CME ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

2	1100A-1200N	30	\$195.00	10/26	10/26	1	FRI	1
PROGRAM : CON COM1:	BETTER LAS VEGAS BETTER LAS VEGAS							

REP HEADLINE# 6368344
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6368344
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
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OCT 10 / 12 12 - 44
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:LINE#:	REP : CD:	TIME	PERIOD	: LGTH	: SEC	: RATE	: START	: END	: SPTS:	WEEK :	DAYs	:TOTL:
:LINE#:	:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :		:SPTS:
21		1000P-1045P		30		\$1,850.00	10/21	10/28	1	SUN		2
	PROGRAM :	FOX 5 NEWS	AT 10PM SUN									
	CON COM1:	FOX 5 NEWS	AT 10PM SUN									
22		1100P-1200M		30		\$145.00	10/21	10/28	1	SUN		2
	PROGRAM :	CRIMINAL MINDS										
	CON COM1:	CRIMINAL MINDS										
23		600P-700P		30		\$175.00	10/21	10/28	1	SUN		2
	PROGRAM :	EXTRA WEEKEND										
	CON COM1:	EXTRA WEEKEND										
24		800A-900A		30		\$175.00	10/21	10/28	1	SUN		2
	PROGRAM :	FOX NEWS SUNDAY										
	CON COM1:	FOX NEWS SUNDAY										
25		100P-200P		30		\$195.00	10/25	10/25	1	THU		1
	PROGRAM :	COLD CASE FILES										
	CON COM1:	COLD CASE FILES										
26		1000A-1100A		30		\$250.00	10/25	10/25	1	THU		1
	PROGRAM :	DR OZ										
	CON COM1:	DR OZ										
27		1000P-1100P		30		\$2,150.00	10/25	10/25	1	THU		1
	PROGRAM :	FOX 5 NEWS AT 10P										
	CON COM1:	FOX 5 NEWS AT 10P										
28		1100P-1135P		30		\$1,950.00	10/25	10/25	1	THU		1
	PROGRAM :	FOX 5 NEWS AT 1100P										
	CON COM1:	FOX 5 NEWS AT 1100P										
29		1100A-1200N		30		\$195.00	10/25	10/25	1	THU		1
	PROGRAM :	BETTER LAS VEGAS										
	CON COM1:	BETTER LAS VEGAS										

Dinner Court

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: : LINE# : : : : : : : DATE : DATE : /WK: INVT : : SPTS:

MARKET TOTALS \$375,136 KVUU 11% KSNV 33% KLAS 33% KTNV 11% KVMY 8% KVCW 1% CABL 0%
SVC- NSI DEMOS- RA35+*